



AUSTRIAN  
ACADEMY OF  
SCIENCES

JUNE 22, 2017  
START: 4 PM  
INSTITUTE FOR SOCIAL ANTHROPOLOGY  
SEMINAR ROOM  
HOLLANDSTRASSE 11-13, 1020 VIENNA

ISA INTERNATIONAL GUEST LECTURE

# FROM SOCIAL DISEASE TO GLOBAL EMERGENCY

## THE TRAJECTORY OF TUBERCULOSIS CONTROL IN INDIA (1960-2010)

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In 1994, WHO proclaimed tuberculosis to be a global health emergency proposing the worldwide implementation of a new strategy for control labeled Directly Observed Therapy Short-term based on national programs, bacteriological diagnosis, free access to drugs and surveillance of patients' compliance. Understandable in the context of the HIV epidemics and its role in the mounting incidence of tuberculosis in the global South and beyond, this event was nonetheless paradoxical since tuberculosis had been on the agenda of international public health for decades. This was especially the case in India where a National Tuberculosis Program (NTP) had been placed since the 1960s and where major technical as well as social innovations in the control of tuberculosis had been introduced. In spite of the trouble, the global emergency rapidly translated into a major reorganization of the Indian NTP under the leadership of the World Bank and WHO. This was a test case in the emergence of "global health". The presentation will discuss the multiple tensions underlying the advent of a new regime of tuberculosis control in India with a specific focus on the relationship between global, national and local actors; the forms of knowledge and expertise involved; the ways in which health, economic and social policies were apprehended and linked. Based on a combination of research in archives, oral history and interviews the paper will also address issues of collaborative work between historians and anthropologists when exploring the dynamics of health globalization.



**Jean-Paul Gaudillière** is a senior researcher at the Institut National de la Santé et de la Recherche Médicale and director of the Center for Science, Medicine, Health and Society (CERMES3) in Paris. His recent work focuses on the history of pharmaceutical innovation and the uses of drugs on the one hand, and the dynamics of health globalization after World War II on the other hand. He currently coordinates the ERC project GLOBHEALTH „From international to global: Knowledge, disease and the postwar government of health“. Among his recent publications, he co-edited in 2015, with Volker Hess, *Ways of Regulating Drugs in the 19th and 20th centuries* (Basinkstokes: Routledge-Palgrave) and, with U. Thoms, *The Development of Scientific Marketing in the 20th Century: Research for Sales in the Pharmaceutical Industry* (New York: Pickering & Chatto).

